

About Promotional Activities

Objectives of the scheme:

To organize, co-sponsor, participate in all India level seminars, workshops, fairs and exhibitions for food processing sector to encourage investment in food processing and to create awareness of the schemes being implemented by the ministry. To commission studies/ surveys to assess, evaluate various aspects of food processing sectors and allied activities. To create awareness about schemes of the ministry through print/ audio-visual media through advertisements and publicity materials. To organize road shows, development of software and investor facilitation activities to promote food processing sector.

Contact Details:

Sh. K.B. Subramanian
Director
Ministry of Food Processing Industries,
Panchsheel Bhawan,
August Kranti Marg,
New Delhi-110049
Tel:011-26499177
E-mail: [kb\[dot\]su40\[at\]nic\[dot\]in](mailto:kb[dot]su40[at]nic[dot]in)